

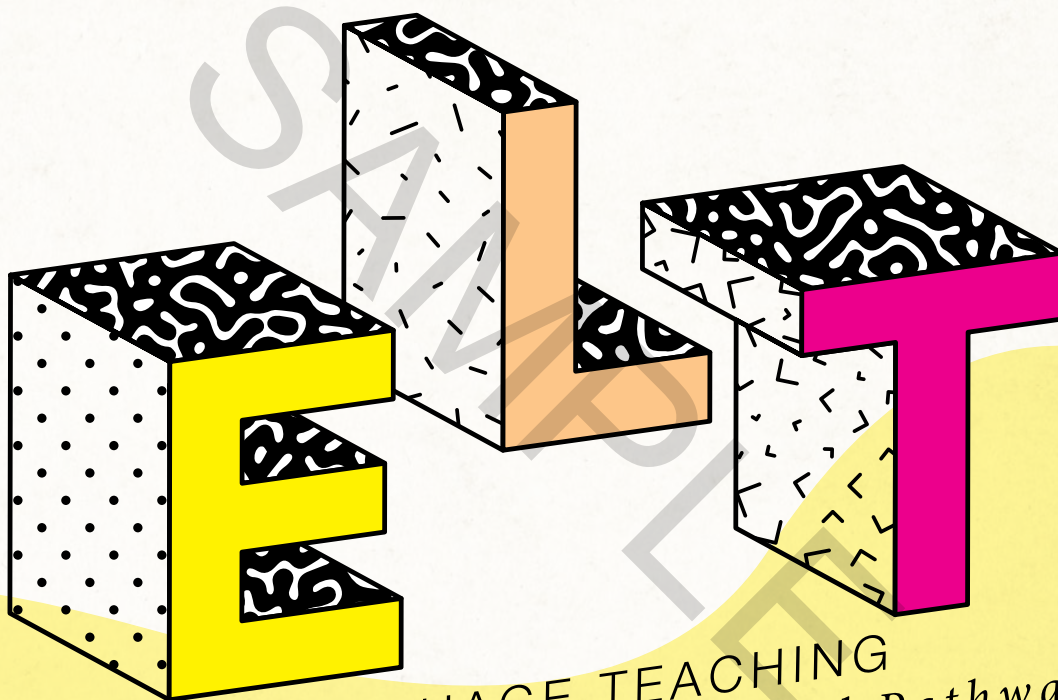


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2023



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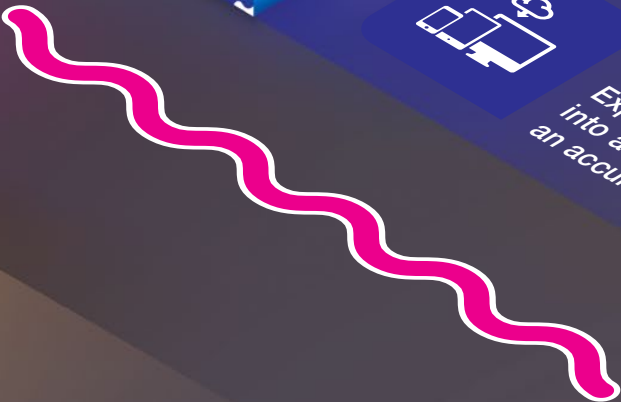
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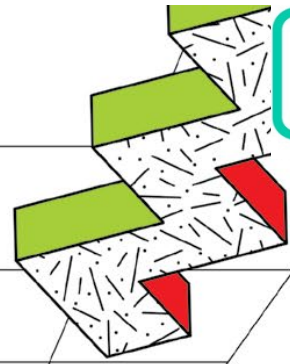
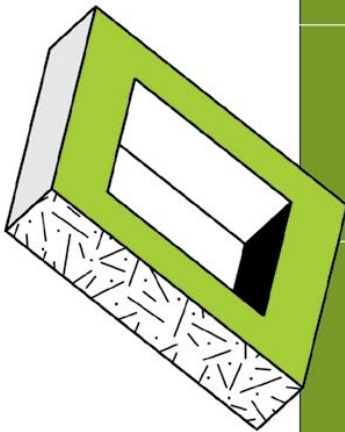


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**LEVEL CHART English for Specific Purposes**  
**(Levels: Beginner, Pre-Intermediate, Intermediate)**

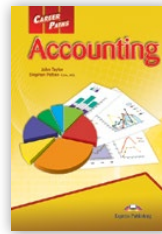
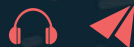
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- Air Force
- Architecture
- Art & Design
- Au Pair
- Automotive Industry
- Banking
- Beauty Salon
- Business English
- Call Centers
- Chemical Engineering
- Cinematography
- Civil Aviation
- Civil Engineering
- Command & Control
- Computer Engineering
- Computing
- Construction I - Buildings
- Construction II - Roads & Highways
- Cooking
- Criminology
- Dental Hygienist
- Dentistry
- Elder Care
- Electrical Engineering
- Electrician
- Electronics
- Emergency Management
- Engineering
- Environmental Engineering
- Environmental Science
- Facilities Maintenance
- Fast Food
- Finance
- Firefighter
- Fishing & Seafood Industry
- Fitness Training
- Flight Attendant
- Food Service Industries
- Genetic Engineering
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- Healthcare Management
- Hotels & Catering
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- Natural Gas II
- Natural Resources I - Forestry
- Natural Resources II - Mining
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- Nutrition & Dietetics
- Paramedics
- Pet Care
- Petroleum I
- Petroleum II
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- Physiotherapy
- Plant Production
- Plumbing
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- Psychology
- Public Relations
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- Sales and Marketing
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Accounting



Agricultural Engineering



Agriculture



Air Force



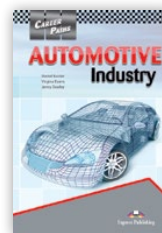
Architecture



Art & Design



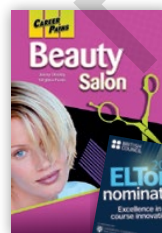
Au Pair



Automotive Industry



Banking



Beauty Salon



Business English

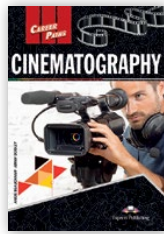


Call Centers

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Chemical Engineering



Cinematography



Civil Aviation



Civil Engineering



Command & Control



Computer Engineering

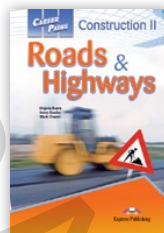
SECOND EDITION



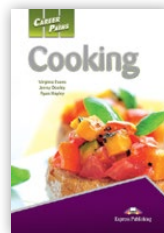
Computing



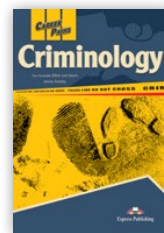
Construction I - Buildings



Construction II - Roads & Highways



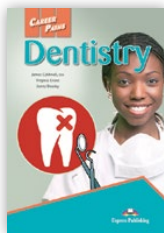
Cooking



Criminology



Dental Hygienist



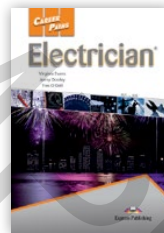
Dentistry



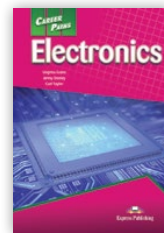
Elder Care



Electrical Engineering



Electrician



Electronics

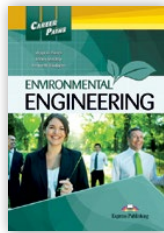


Emergency Management

NEW



Engineering



Environmental Engineering



Environmental Science



Facilities Maintenance



Fast Food



Finance

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Firefighter



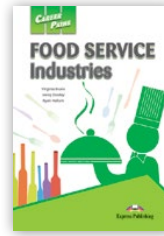
Fishing & Seafood Industry



Fitness Training



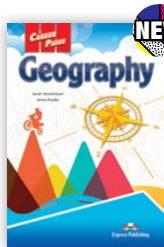
Flight Attendant



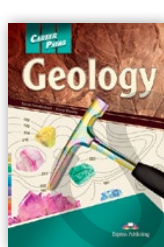
Food Service Industries



Genetic Engineering



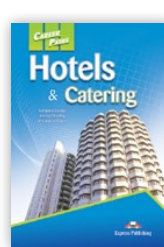
Geography



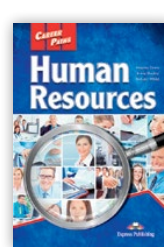
Geology



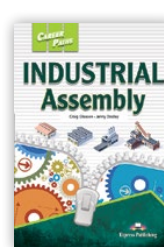
Healthcare Management



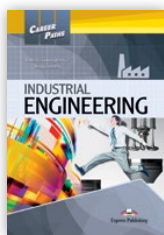
Hotels & Catering



Human Resources



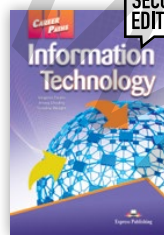
Industrial Assembly



Industrial Engineering



Industrial Safety



Information Technology



Insurance



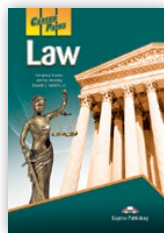
Journalism



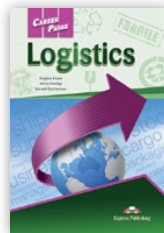
Kindergarten Teacher



Landscaping



Law



Logistics



Management I - II



Marine Engineering



MBA English

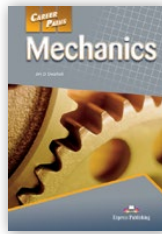
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Mechanical Engineering



Mechanics



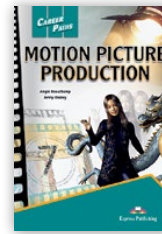
Medical



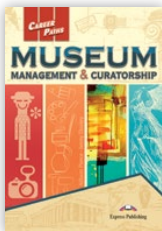
Medical Equipment Repair



Merchant Navy



Motion Picture Production



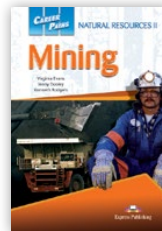
Museum Management & Curatorship



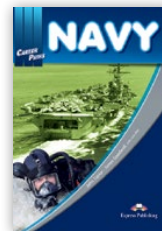
Natural Gas I - II



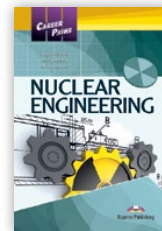
Natural Resources I - Forestry



Natural Resources II - Mining



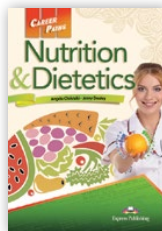
Navy



Nuclear Engineering



Nursing



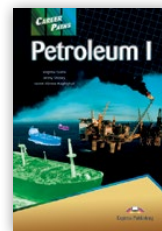
Nutrition & Dietetics



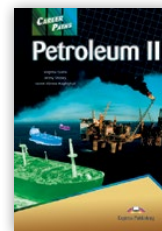
Paramedics



Pet Care



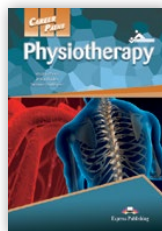
Petroleum I



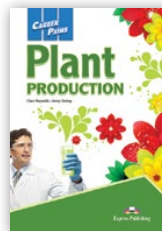
Petroleum II



Physician Assistant



Physiotherapy



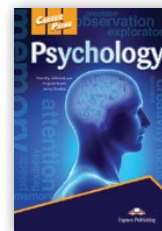
Plant Production



Plumbing



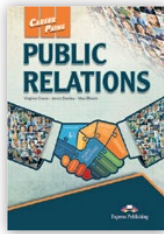
Police



Psychology

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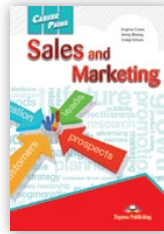
Public Relations



Rail Transportation



Real Estate



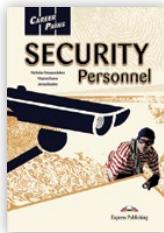
Sales and Marketing



Science



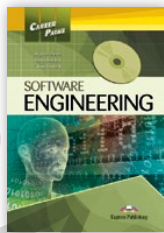
Secretarial



Security Personnel



Social Media Marketing



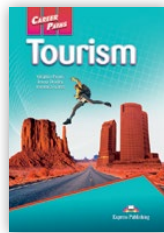
Software Engineering



Sports



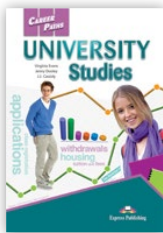
Taxi Drivers



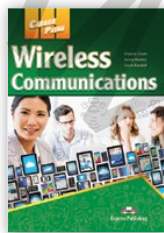
Tourism



Travel Agent



University Studies



Wireless Communications



World Cup



Worldwide Sports Events

ESP	STUDENT'S BOOK (WITH DIGIBOOKS APP)	TEACHER'S PACK (STUDENT'S BOOK, TEACHER'S GUIDE, DIGIBOOKS APP)
Public Relations	978-1-4715-7070-4	978-1-3992-0420-0
Rail Transportation	978-1-4715-7071-1	978-1-3992-0421-7
Real Estate	978-1-4715-7706-2	978-1-3992-0422-4
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Social Media Marketing	978-1-4715-8583-8	978-1-3992-0427-9
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ESP	STUDENT'S BOOK (WITH DIGIBOOKS APP)	TEACHER'S PACK (STUDENT'S BOOK, TEACHER'S GUIDE, DIGIBOOKS)
Sports	978-1-4715-6300-3	978-1-3992-0416-3
Taxi Drivers	978-1-4715-6301-0	978-1-3992-0428-6
Tourism	978-1-4715-6302-7	978-1-3992-0429-3
Travel Agent	978-1-4715-8081-9	978-1-3992-0430-9
University Studies	978-1-4715-6303-4	978-1-3992-0418-7
Wireless Communications	978-1-4715-6562-5	978-1-3992-0431-6
World Cup	978-1-4715-6304-1	978-1-3992-0432-3
Worldwide Sports Events	978-1-4715-6305-8	978-1-3992-0433-0

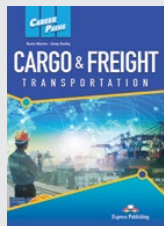
## IN PROGRESS



Aerospace Engineering



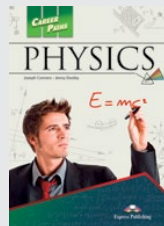
Biology



Cargo & Freight Transportation



Waste Management



Physics

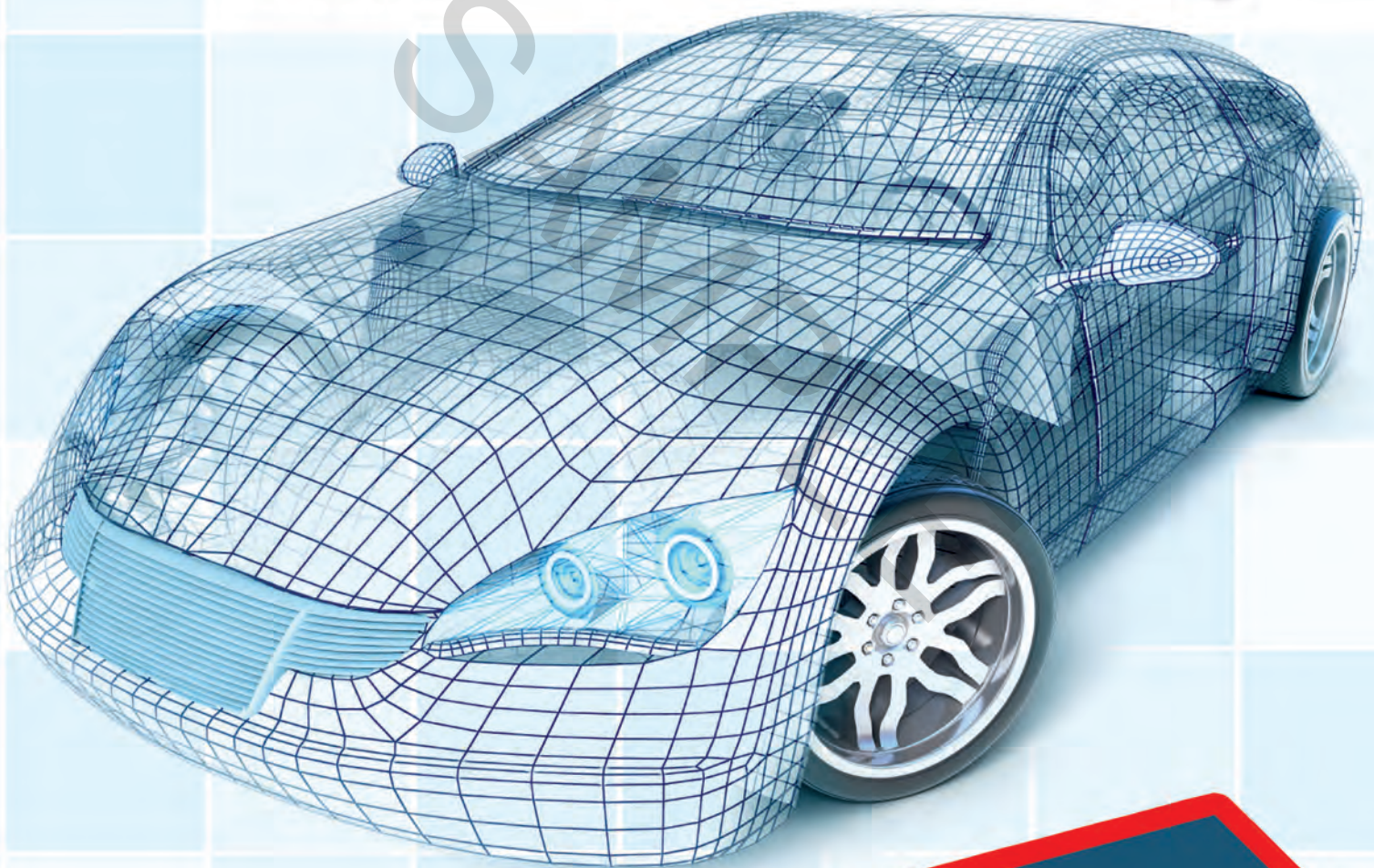


Telecommunications & Network Engineering

**CAREER  
PATHS**

# **AUTOMOTIVE Industry**

Daniel Baxter  
Virginia Evans  
Jenny Dooley



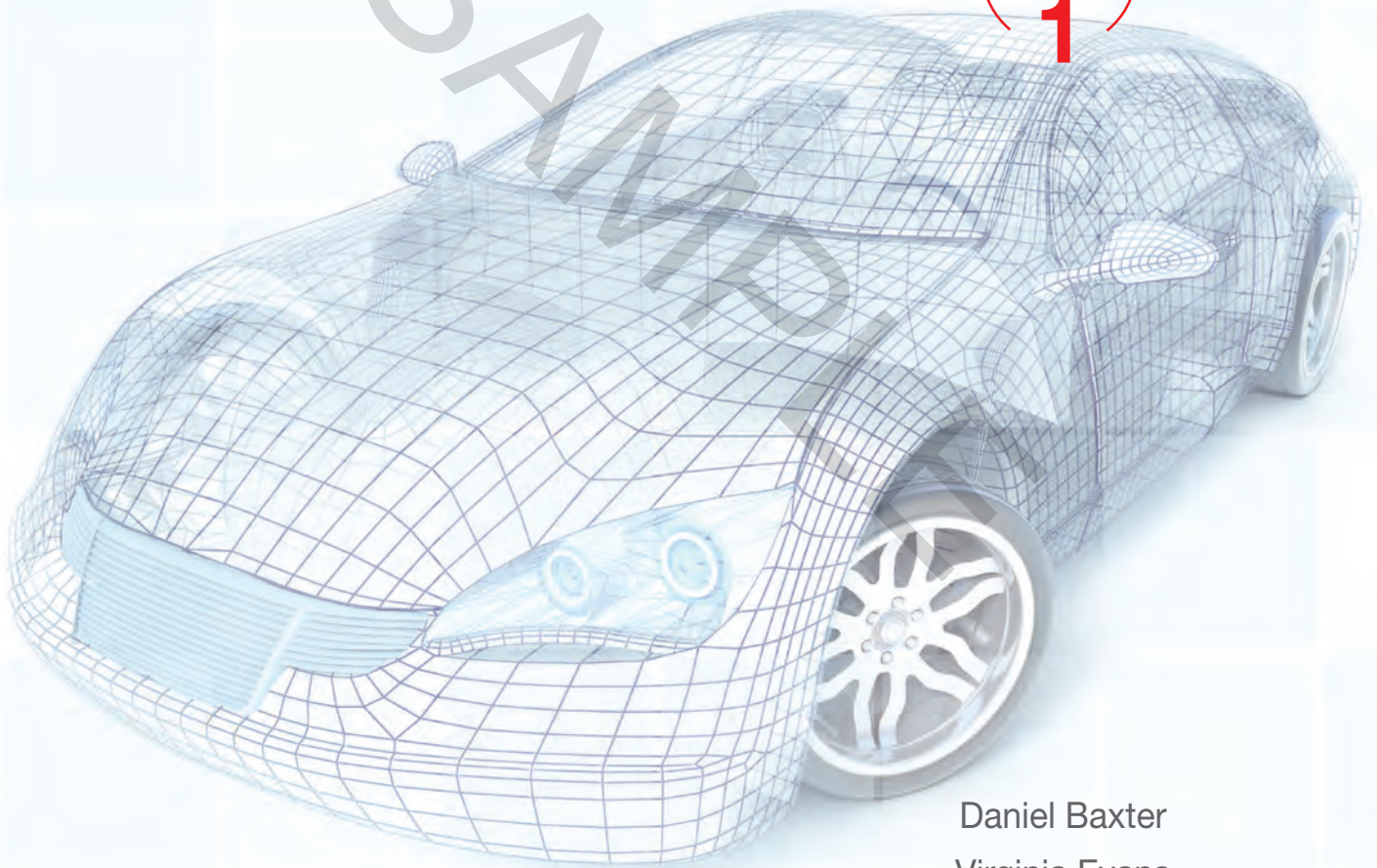
Express Publishing

**CAREER  
PATHS**

# **AUTOMOTIVE** **Industry**

**Book**

**1**



Daniel Baxter  
Virginia Evans  
Jenny Dooley



**Express Publishing**

## Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	The Automotive Industry	Webpage	advertising, automobile, car, consumer, design, distribution, driver, manufacture, market, sales	Describing experience
2	Car Interiors 1	Memo	blinker switch, brake pedal, driver's side, fuse box, gas pedal, glove box, passenger side, rear-view mirror, shifter knob, steering wheel	Expressing disbelief
3	Car Interiors 2	Review	back seat, bench seat, bucket seat, console, cup holder, door panel, handle, headrest, lock, trunk, window switch	Making comparisons
4	Gauges and Meters	Car manual	dashboard, fuel gauge, gearshift position, instrument cluster, odometer, speedometer, tachometer, temperature gauge, voltmeter, warning light	Politely interrupting
5	Suspension	Note	air spring, ball joint, chassis, coil spring, double-wishbone suspension, frame, leaf spring, MacPherson strut, multilink suspension, shock absorber, stabilizer bar, strut suspension, torsion bar	Describing progress
6	Car Exteriors 1	Memo	brake light, bumper, door, fender, headlight, high beam, hood, side mirror, tail light, windshield, wipers	Making polite requests
7	Car Exteriors 2	Memo	blinker, grill, hitch, hubcab, side panel, sunroof, trim, trunk, undercarriage, wheel	Expressing opinion
8	Tires	Product list	diagonal, load index, metric, radial, rim diameter, rim, sidewall, speed rating, tire width, tire, tread	Showing understanding
9	Options	Information sheet	DVD player, entertainment system, GPS, heated seats, leather, navigation system, remote starter, satellite radio	Asking about interest
10	Sedans	Magazine article	body style, box, coupe, fastback, four-door, hatchback, pillar, seat, sedan, two-door	Making an assumption
11	Compacts	Report	C-segment, cargo area, compact car, mid-size, parking, space, subcompact, supermini, urban, vehicle	Offering help
12	SUVs	Magazine article	4x4, cargo barrier, crossover, four-wheel drive, off-road, row, seating, station wagon, SUV, tailgate	Asking for an opinion
13	Trucks and Vans	Memo	bed, cab, full-size, heavy duty, mini, minivan, pickup truck, towing capacity, truck, van	Talking about options
14	Luxury and Sports Cars	Webpage	acceleration, convertible, grand tourer, luxury vehicle, muscle car, pony car, prestige, roadster, sports car, supercar	Expressing preference
15	Commercial Vehicles	Webpage	bus, class, commercial vehicle, fleet, gross vehicle weight rating, heavy, light, mass transit, public transportation, shipping operations	Giving and reacting to news

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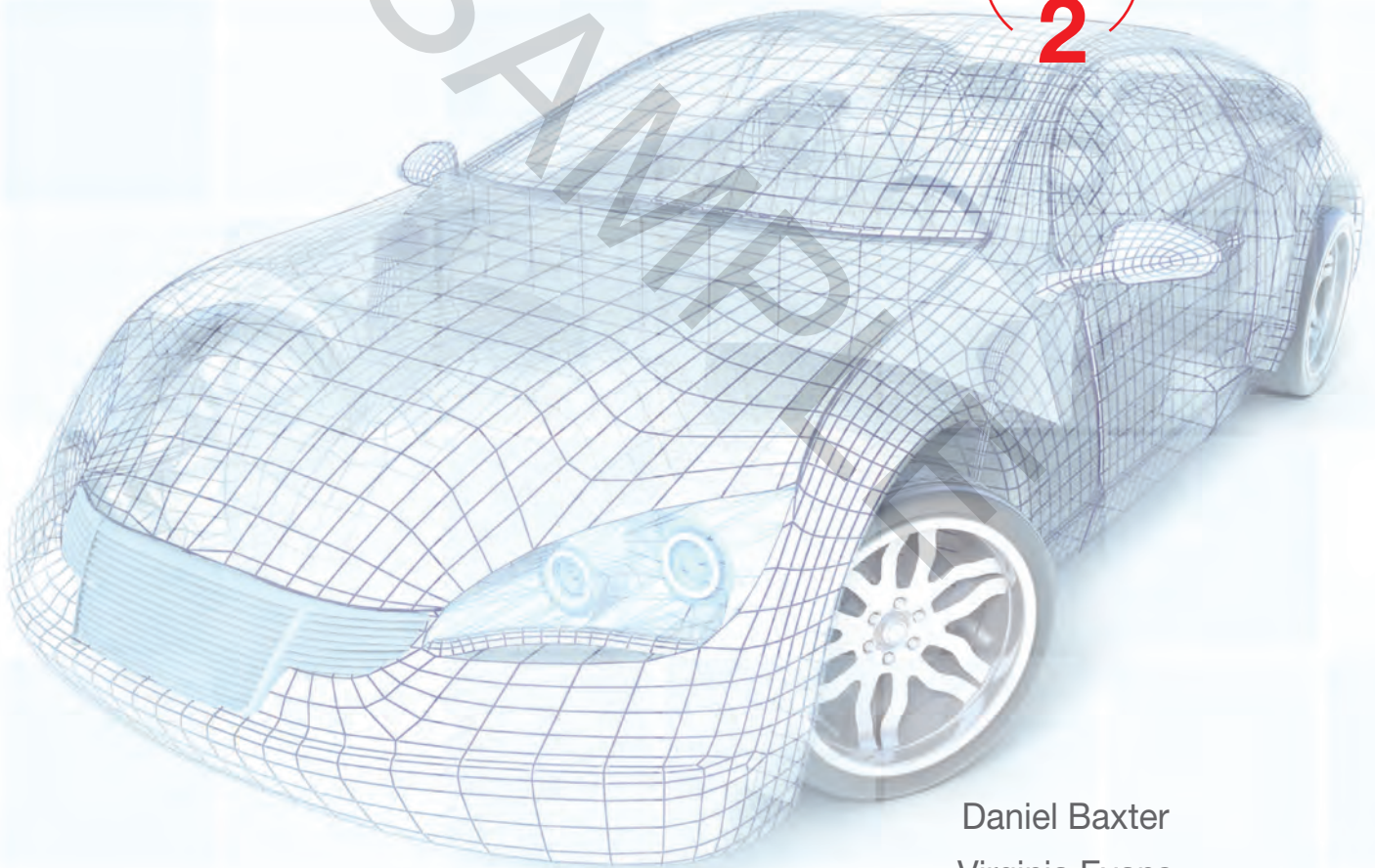
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**CAREER  
PATHS**

# **AUTOMOTIVE** **Industry**

Book

**2**



Daniel Baxter  
Virginia Evans  
Jenny Dooley



**Express Publishing**

## Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	The Internal Combustion Engine	Encyclopedia	connecting rod, crankcase, crankshaft, cylinder, engine block, fuel, head, piston ring, piston, spark plug, sump, valve	Estimating time
2	The Four-Stroke Engine	Textbook excerpt	compression stroke, cylinder heat, exhaust, exhaust stroke, exhaust valve, four-stroke engine, head gasket, intake stroke, intake valve, power stroke, pressure	Speculating
3	Gas and Diesel Engines	Ad	clean diesel, combustion chamber, compression ratio, diesel, durable, fuel injection pump, gasoline, glow plug, heat up, precombustion chamber, run on	Stating an opinion
4	Fuel Efficiency and Emissions	Webpage	biodiesel, compare, emissions, environmental impact, fossil fuel, fuel cell, fuel efficiency, gas mileage, global warming, mpg, ratio, wells-to-wheels	Making comparisons
5	Hybrids	Report	charge, continuously variable transmission, electricity, energy, generator, hybrid, lithium ion battery, parallel hybrid, plug-in hybrid, reclaim, regenerative braking system, two-mode hybrid	Asking about knowledge
6	Electric Cars	Magazine article	charging dock, charging port, charging station, electric car, electric motor, miles per charge, onboard charger, photovoltaic, range, solar panel, tail pipe emissions	Expressing doubt
7	Brake Systems	Ad	brake booster, brake fluid, brake line, brake pad, brake shoe, brake system, caliper, disc brake, drum brake, hydraulic brake, master cylinder, parking brake, power brakes	Giving a reminder
8	Steering Systems	Webpage	control arm, inner tie rod, outer tie rod, pinion, power steering pump, power steering, rack, rotate, spindle, steering shaft, steering system	Expressing a lack of knowledge
9	Safety Features	Ad	3-point seat belt, ABS, EBD, collision, crumple zone, curtain airbag, DRL, dual-stage airbag, LATCH, side torso airbag, SRS, tether anchor	Expressing disappointment
10	Manufacturing Groups	Newspaper article	acquire, automaker, brand, controlling, group, hold, manufacturer, merger, recognition, share, stake, subsidiary	Asking for an opinion
11	The Dealership	Ad	body shop, dealership, financing office, lobby, lot, mechanic shop, parts desk, refreshments, service facility, showroom, stockroom	Giving directions
12	People at the Dealership	Job ads	accountant, detailer, financial officer, lot porter, manager, mechanic, receptionist, sales staff, salesman, title clerk, warranty administrator, washer	Asking about experience
13	Salary and Incentives	Employee manual	base pay, bonus, commission, flat sales commission, front end, incentive, mini, OTE, pack, percentage commission, percentage, salary, straight commission	Discussing amounts
14	Advertising	Email	advertisement, attention, balloons, campaign, commercial, contest, flyer, give-away, inflatable, magazine, media, on-site, promotion, radio broadcast, sale, television	Making and responding to suggestions
15	Dealership Activities	List	approve, deny, display, greet, issue, maintenance, polish, registration, repair, retail, sell, title, wash	Giving instructions



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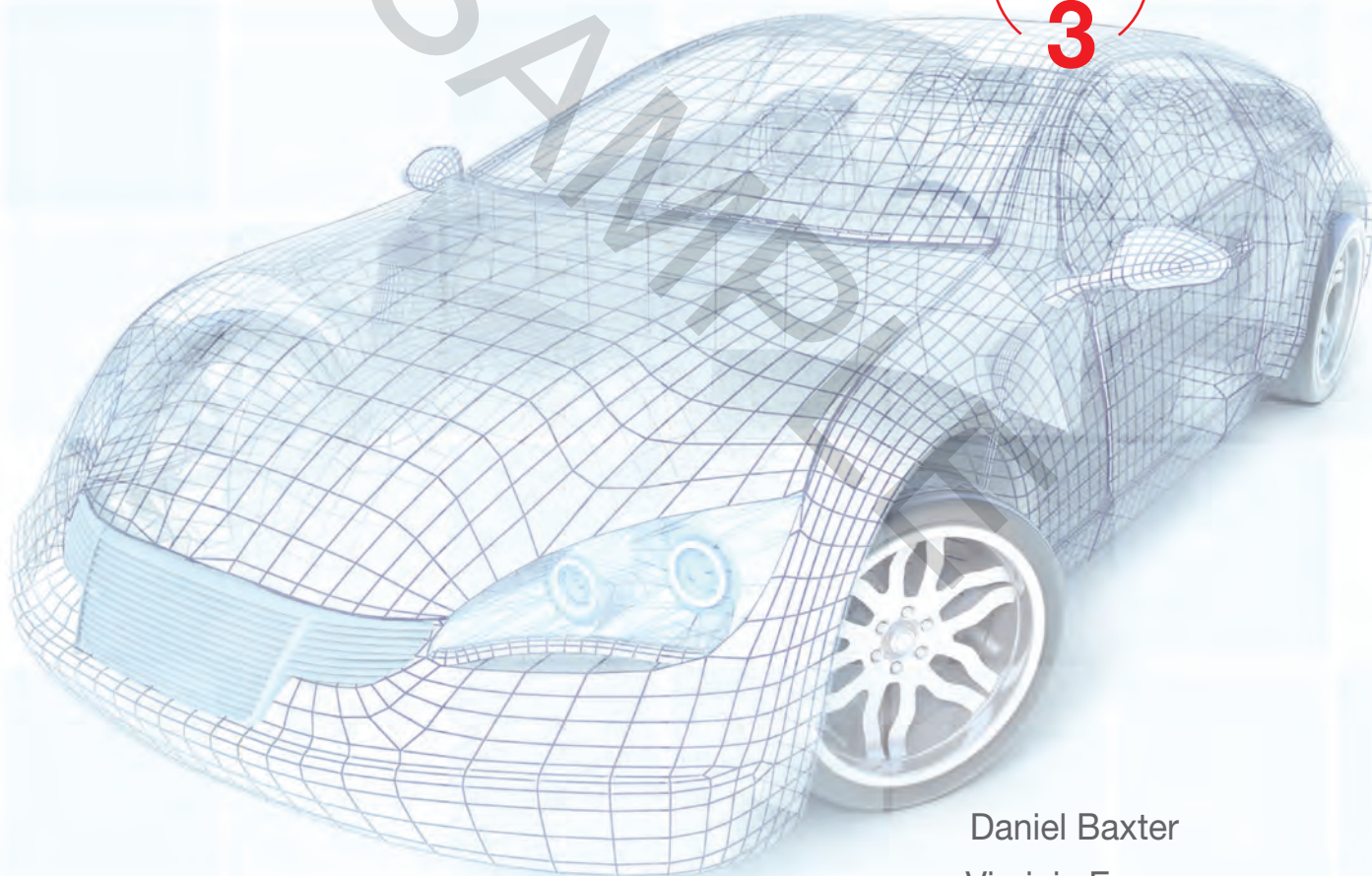
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**CAREER  
PATHS**

# **AUTOMOTIVE** **Industry**

Book

**3**



Daniel Baxter  
Virginia Evans  
Jenny Dooley



**Express Publishing**

## Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	Automotive Design	Webpage	CAD, Class A surface, clay modeling, color and trim design, concept sketch, design, exterior design, graphic design, interior design, powertrain modeling, prototype, scale model	Giving bad news
2	Manufacturing 1	Magazine article	assembly line, implement, inventory, just-in-time production, lean manufacturing, limited, manufacturing, output, overhead, production, raw materials, reduce, streamline, waste	Making a suggestion
3	Manufacturing 2	Memo	analyze, apply, assess, benchmarking, best practice, compare, competitive benchmark, functional benchmark, internal benchmark, measure	Asking for an example
4	Automation	Job ad	actuator, assembly, automation, control unit, degree of freedom, end-effector, flow line, hydraulic, manipulator, oscillation, payload, pneumatic, precision, robot, work envelope	Describing a daily routine
5	Auto Transport	Email	auto rack, auto transport, bi-level, container ship, enclosed trailer, open trailer, overseas, rail, rolling highway, semi-trailer, tractor-trailer, tri-level	Discussing progress
6	Distribution	Guide	carrier, CIP, CPT, DAT, DAP, DDP, distribution, EXW, FCA, incoterms, insurance, loading cost, responsibility, shipping	Making an assumption
7	Pricing	Advice column	approval, cost, destination charge, discount, holdback, invoice price, mark up, market adjustment, MSRP, options, pricing, profit, rebate, sticker price	Asking for an explanation
8	Accounting	Memo	balance sheet, assets, intangible assets, fixed assets, accounts receivable, property and equipment, liabilities, equity, accounts payable, P&L report, revenue, cost of sales, gross profit, net profit	Confirming information
9	Sales 1	Advice column	appearance, appointment, comfort, contact, effective, first impression, generate, influence, inquire, lead, needs, networking, pitch, sales	Asking for a favor
10	Sales 2	Email	business card, check on, contact information, estimate, follow up on, get in touch, hear back from, previously, progress, referral, slip away, update	Introducing yourself on the phone
11	Sales 3	Comment board	approval, capitalize on, check, close, deal, hand over, keys, resistance, seal, signature, test drive, title	Asking for advice
12	Negotiating	Employee manual	anticipate, back down, bargain, calm, compromise, confrontation, include, loss, non-negotiable, offer, pressure, trade-off, walk away from,	Asking for help
13	Financing 1	Poster	apply, cash, checking account, credit history, credit rating, credit report, down payment, financing, interest, loan, terms	Describing a process
14	Financing 2	Approval letter	approval, APR, compound, early payment penalty, finance charge, late fee, monthly, payment, principle, term	Clarifying information
15	Used Car Sales	Ad	accident, assess, condition, damage, dent, excellent, good, history, poor, pre-owned, resale value, third-party, trade-in, used car, value	Giving praise

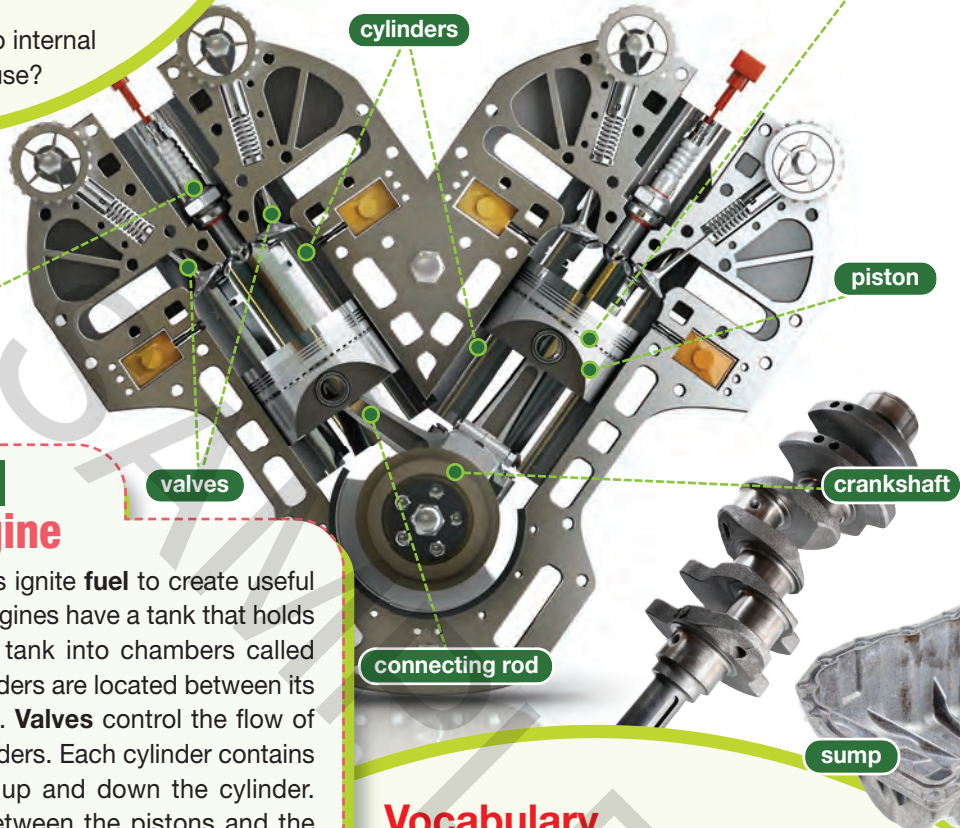
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## Get ready!

1 Before you read the passage, talk about these questions.

- Which parts of an internal combustion engine are located in the engine block?
- What kinds of fuels do internal combustion engines use?



## The Internal Combustion Engine

Internal combustion engines ignite **fuel** to create useful mechanical energy. Most engines have a tank that holds fuel. Fuel pumps from the tank into chambers called **cylinders**. An engine's cylinders are located between its **head** and its **engine block**. **Valves** control the flow of fuel into and out of the cylinders. Each cylinder contains a **piston** which can move up and down the cylinder. **Piston rings** form seals between the pistons and the walls of the cylinders.

When fuel enters a cylinder, the piston rises. This compresses the fuel at the top of the cylinder. When this happens, a **spark plug** ignites the fuel. The explosion makes the piston shoot down the cylinder. This, in turn, pushes a **connecting rod**. The connecting rod then turns the **crankshaft** in the **crankcase**. The turn of the crankshaft outputs mechanical energy. A **sump** with lubricating oil keeps the engine parts running smoothly.

## Reading

2 Read the encyclopedia entry. Then, mark the following statements as true (T) or false (F).

- The cylinders are set between the engine block and the crankcase.
- Upward movement of the piston compresses fuel in the cylinder.
- Connecting rods connect the pistons to the crankshaft.

## Vocabulary

3 Match the words or phrases (1-8) with the definitions (A-H).

- |               |                     |
|---------------|---------------------|
| 1 __ fuel     | 5 __ spark plug     |
| 2 __ sump     | 6 __ piston ring    |
| 3 __ valve    | 7 __ engine block   |
| 4 __ cylinder | 8 __ connecting rod |

- A a round hole in the engine block that contains a piston  
 B a reservoir that holds oil in the engine  
 C a device that ignites fuel using electricity  
 D the main part of an engine to which other parts are attached  
 E a substance that produces heat or power when burned  
 F a rod that links a piston to a crankshaft  
 G a ring that creates a seal around a piston  
 H a device that opens and closes to control the flow of fluid

**4** Read the sentence pairs. Choose which word best fits each blank.

**1 piston / crankshaft**

- A The \_\_\_\_\_ is located near the bottom of the engine.
- B The \_\_\_\_\_ compresses fuel in the engine's cylinders.

**2 head / crankcase**

- A The \_\_\_\_\_ covers the top of the engine.
- B The \_\_\_\_\_ is where an engine's sump is located.

**5** Listen and read the encyclopedia entry again. What does a spark plug do?

## Listening

**6** Listen to a conversation between a mechanic and a dealership manager. Choose the correct answers.

- 1 What are the speakers mainly talking about?
  - A where an engine's sump is located
  - B what is wrong with a car's engine
  - C how internal combustion engines work
  - D why some engines have a crankshaft
- 2 What is the woman going to remove from the engine?
  - A the crankcase
  - B the engine block
  - C the crankshaft
  - D the sump

**7** Listen again and complete the conversation.

**Mechanic:** It looks like the crankshaft became jammed in 1 \_\_\_\_\_.

**Manager:** How could something like that happen?

**Mechanic:** I would guess that someone just forgot to put oil in the engine. 2 \_\_\_\_\_ is pretty dry.

**Manager:** Ah, then the lack of lubrication made the 3 \_\_\_\_\_.

**Mechanic:** Precisely. It should be easy to fix. I just 4 \_\_\_\_\_ the crankshaft from the crankcase. And then clean them both, lubricate them, and put them back together.

**Manager:** Are you going to need to 5 \_\_\_\_\_?

**Mechanic:** No, I basically have everything that I need already.

**Manager:** Oh. So how long do you think the repairs will take?

**Mechanic:** 6 \_\_\_\_\_ or two. Two and a half hours at most.

## Speaking

**8** With a partner, act out the roles below based on Task 7. Then, switch roles.

### USE LANGUAGE SUCH AS:

*I think I know ... / How long ...? / Probably ... at most.*

**Student A:** You are a mechanic. Talk to Student B about:

- what is wrong with a car's engine
- how to repair the engine
- how long the repairs will take

**Student B:** You are a car dealership manager. Talk to Student A about repairs to an engine.

## Writing

**9** Use the encyclopedia entry and the conversation from Task 8 to fill out the engineer's report.

### Engine Diagnostic Report

Problem: \_\_\_\_\_

Cause of problem: \_\_\_\_\_

Repairs: \_\_\_\_\_

Estimated time to repair: \_\_\_\_\_

# 14 Advertising



balloons

## Get ready!

1 Before you read the passage, talk about these questions.

- 1 What are the various ways a car dealership can advertise a sale?
- 2 What can a dealership use to attract people to a sale?



magazine

flyers

To: 'Dealership employees'  
 From: i\_sena@ceresmotorsnewcrest.com  
 Date: April 8  
 Subject: Upcoming advertisements

Hello everyone,  
 I just wanted to let you all know about our upcoming advertising efforts. We are currently developing an ad **campaign** featuring some cool new **commercials** for various **media**. They should appear during prime time **television** and **radio broadcasts**. We are also developing a matching series of advertisements for local magazines. We hope to capture quite a lot of **attention** with these ads.

In addition to the advertisements, we will be running a number of **promotions**. We will have at least two **sales** per month from now until October. These are going to be big events, with a lot of **on-site** entertainment. These will have big **contests** and cool **give-aways**. People will be able to win a brand new car. We will even have **balloons** and an **inflatable** bouncy castle for the kids. We will send **flyers** advertising our sales to previous customers. We will also send them out in newspapers.

Let me know if you have any questions or suggestions.  
 Thanks,  
 Ichiro Sena,  
 Branch Manager



inflatable



radio broadcast

television

## Vocabulary

3 Match the words or phrases (1-8) with the definitions (A-H).

- |                 |                    |
|-----------------|--------------------|
| 1 __ media      | 5 __ magazine      |
| 2 __ on-site    | 6 __ give-away     |
| 3 __ balloon    | 7 __ commercial    |
| 4 __ inflatable | 8 __ advertisement |

- A every means of mass communication to be considered as a group  
 B capable of being filled with air  
 C a free product that companies give out to make people buy products  
 D a promotion designed to sell a product to people who see it  
 E a thin, regularly published book with ads and articles  
 F occurring or located at a given place  
 G a rubber bag that is filled with air and used as a toy or decoration  
 H an ad that is broadcast on radio or television

## Reading

2 Read the email. Then, mark the following statements as true (T) or false (F).


- 1 \_\_ The dealership will broadcast commercials on television and radio.
- 2 \_\_ The dealership is going to have one sale each month until October.
- 3 \_\_ The dealership plans to hand out flyers to people on the street.

**4** Fill in the blanks with the correct words or phrases below: *attention, campaign, contest, promotion, sale, television.*

- 1 The man saw the commercial while he was watching \_\_\_\_\_.
- 2 The sales team decided to launch the new ad \_\_\_\_\_ at the end of April.
- 3 A customer won a new car as a prize in a(n) \_\_\_\_\_.
- 4 The commercial attracted a lot of \_\_\_\_\_ to the dealership.
- 5 We cut the prices of our cars for a(n) \_\_\_\_\_ over the holiday.
- 6 Hopefully, we will gain a lot of attention with this new \_\_\_\_\_.

**5**  Listen and read the email again. What will the dealership's sales have for kids?

## Listening

**6**  Listen to a conversation between an owner and a manager of a car dealership. Choose the correct answers.

- 1 What are the speakers mainly talking about?
  - A the development of a television commercial
  - B how their advertising efforts are working
  - C why some radio commercials are effective
  - D new ways of advertising their dealership
- 2 Which of the following does the man want to decrease the number of?
  - A contests
  - B commercials
  - C sales
  - D flyers



**7**  Listen again and complete the conversation.

**Manager:** Whenever we make a **1** \_\_\_\_\_, we ask our customers where they heard about us.

**Owner:** Oh, that's clever. And what do they say?

**Manager:** Well, most of them hear or see our television and **2** \_\_\_\_\_.

**Owner:** Which parts of our campaign are not doing well?

**Manager:** **3** \_\_\_\_\_ – those attract almost no customers.

**Owner:** We should cut back on those. I wonder if having more sales would get us **4** \_\_\_\_\_.

**Manager:** Maybe. I think we should give a car or two away **5** \_\_\_\_\_.

**Owner:** That's a good idea, especially if we hand out some **6** \_\_\_\_\_.

## Speaking

**8** With a partner, act out the roles below based on Task 7. Then, switch roles.

### USE LANGUAGE SUCH AS:

*We should ...*  
*That's a good idea.*  
*That sounds like a plan.*

**Student A:** You are an owner of a car dealership. Talk to Student B about:

- the dealership's advertising efforts
- how well different advertisements are doing
- ways to attract more people to the dealership

**Student B:** You are a manager of a car dealership. Talk to Student A about advertising.

## Writing

**9** Use the email and the conversation from Task 8 to fill out the email to an ad agency.

To: cooper@easternvilleads.com  
 From: g\_hammond@supercarseasternville.com  
 Subject: New Ads

Dear Mr. Cooper,  
 Based on some responses from customers, we would like to change our advertising campaign a bit.

Let me know if you have any questions.

George Hammond,  
 Manager, Supercars of Easternville



# Glossary

**internal benchmark** [N-COUNT-U3] An **internal benchmark** is a standard set by comparing practices in similar parts of the same organization.

**inventory** [N-UNCOUNT-U2] **Inventory** is the supply of materials used to manufacture products, as well as completed products that are in storage before being shipped to buyers.

**invoice price** [N-COUNT-U7] An **invoice price** is the price the dealer pays for a car.

**just-in-time production** [N-UNCOUNT-U2] **Just-in-time production** is a production technique that involves reducing waste by producing only what is necessary at the moment it is necessary. Signals are used to indicate when materials, labor or equipment is needed.

**keys** [N-COUNT-U11] **Keys** are small pieces of metal used to open the lock of a vehicle and start an engine.

**late fee** [N-COUNT-U14] A **late fee** is a fee caused by missing the deadline on a payment.

**lead** [N-UNCOUNT-U9] A **lead** is a person who is a potential client or customer.

**lean manufacturing** [N-UNCOUNT-U2] **Lean manufacturing** is a manufacturing process that focuses on eliminating waste in the production process and adding value to a product for consumers.

**liabilities** [N-COUNT-U8] **Liabilities** are a business's debts and expenses.

**limited** [ADJ-U2] If something is **limited**, it is not as large as it could possibly be.

**loading cost** [N-COUNT-U6] A **loading cost** is a cost associated with loading the cars onto the carrier.

**loan** [N-COUNT-U13] A **loan** is a sum of money borrowed and expected to be paid back with interest.

**loss** [N-COUNT-U12] A **loss** is a negative net income.

**manipulator** [N-COUNT-U4] The **manipulator** is the arm of a robot.

**manufacturing** [N-UNCOUNT-U2] **Manufacturing** is the process of assembling products for sale.

**mark up** [N-COUNT-U7] A **mark up** is the amount the dealer increases the price above invoice price to make a profit.

**market adjustment** [N-COUNT-U7] A **market adjustment** is a change in price based on the market in which the car is sold.

**measure** [V-T-U3] To **measure** something is to estimate or judge it based on certain criteria.

**monthly** [ADV-U14] If a payment is paid **monthly**, then it is paid once every month.

**MSRP** [N-COUNT-U7] An **MSRP** is the manufacturer's suggested retail price.

**needs** [N-UNCOUNT-U9] The **needs** of a customer are his or her desired outcomes from an encounter.

**net profit** [N-UNCOUNT-U8] **Net profit** is the measure of business's profitability, or the difference between revenue and total expenses.

**networking** [N-UNCOUNT-U9] **Networking** is the habit of using one's colleagues and professional associations to enhance professional success.

**non-negotiable** [ADJ-U12] If something is **non-negotiable**, it cannot be changed or contested.

**offer** [V-T-U12] To **offer** something is to present it.

**CAREER  
PATHS**

# **AUTOMOTIVE Industry**

**Career Paths: Automotive Industry** is a new educational resource for automotive professionals who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components: reading, listening, speaking, and writing. **Career Paths: Automotive Industry** addresses topics including the parts of a car, safety features, design methods, manufacturing, and career options.

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**CAREER  
PATHS**

**Construction I**

# Buildings

Virginia Evans  
Jenny Dooley  
Jason Revels



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**CAREER  
PATHS**

**Construction I**

# **Buildings**

SAMPLE

Book

**1**

Virginia Evans

Jenny Dooley

Jason Revels



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## Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	Hand Tools 1	Equipment purchase request	claw hammer, flathead screwdriver, hacksaw, hand saw, level, needle nose pliers, Phillips screwdriver, slip joint pliers, tape measure, tool box, utility knife	Describing importance
2	Hand Tools 2	Advertisement	adjustable wrench, box-end wrench, chalk line reel, open-end wrench, plumb bob, sledgehammer, socket, socket wrench, speed square, snips	Making a recommendation
3	Power Tools	Magazine article	air compressor, cement mixer, circular saw, compactor, hammer drill, jackhammer, nail gun, power drill, reciprocating saw, sander	Describing uses
4	Fasteners	Website	anchor, bolt, brad, grade, metric thread, nail, nut, screw, staple, UTS thread, washer	Disagreeing with a suggestion
5	Safety Equipment	Email	dust mask, earplugs, face shield, first aid kit, goggles, grip gloves, hard hat, kneepads, leather gloves, safety glasses, steel-toe boots	Giving a warning
6	Basic Actions 1	Instruction guide	cut, drill, lift, mark, measure, nail, place, push, repeat, screw	Giving instructions
7	Basic Actions 2	Instruction guide	center, check, insert, line up, loosen, remove, slide, support, tighten, turn, twist	Giving instructions
8	Basic Math	Email	add, come to, divide by, equal, minus, multiply, plus, remainder, round up, subtract, total	Talking about amounts
9	Decimals, Fractions, and Percents	Conversion guide	convert, decimal, denominator, fraction, mixed number, numerator, percent, percentage, reduce, whole number	Correcting an error
10	Measurements	Instructions	centimeter, foot, gallon, imperial, inch, kilogram, liter, meter, metric, pound, yard	Identifying an error
11	Materials	Flyer	brick, cinder block, concrete, drywall, flooring, glass, lumber, plastic, rebar, rubber, steel	Checking information
12	Properties and Dimensions	Website	depth, dimensions, height, jamb, length, sill, strength, thickness, weight, width	Describing a change in plans
13	Site Communication	Website	communication, confirm, consult, contact, email, fax, PDF, scan, smartphone, two-way radio	Offering options
14	Parts of a Residence	Advertisement	bathroom, bedroom, garage, kitchen, living room, master bedroom, patio, roof, utility room, walk-in closet	Agreeing with an opinion
15	Parts of a Commercial Building	Email	elevator, emergency, entrance, exit, exit sign, fire escape, floor, hallway, lobby, office, stairwell	Checking items on a list

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**CAREER  
PATHS**

**Construction I**

# **Buildings**

SAMPLE

Book

**2**

Virginia Evans

Jenny Dooley

Jason Revels



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## Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	Careers	Job listings	carpenter, contractor, electrician, foreman, HVAC technician, laborer, mason, painter, roofer, semiskilled, skilled, subcontractor, unskilled	Describing experience
2	Worksite Safety	Worksite safety poster	4:1 rule, accident, class, closed space, fall, ground, ladder, Material Safety Data Sheet, pump jack, scaffold, toxic, trench safety, ventilation	Expressing dissatisfaction
3	Site Investigation	Letter	clay, drill rig, gravel, level, sand, silt, soil profile, subsurface investigation, surface evaluation, test pit, topographic survey	Asking about requirements
4	Site Layout	Email	batter board, bench mark, builder's level, grade rod, horizontal, monument, property line, run, site plan, stake, utilities, wire	Explaining the order of events
5	Cranes	Brochure	crawler crane, disassembly, mobile crane, operator's cab, outrigger, secure, stabilizer, stationary crane, tower crane, truck mounted crane	Asking for advice
6	Rigging	Instructions	birdcage, chain sling, charred, core, fatigue, kink, knot, lay, link, rigging, sling, strand nicking, web sling, wire rope	Describing damage
7	Excavation 1	Email	dewatering system, drill, excavation, extract, groundwater, pump, runoff, sump, water table, well-point	Selecting an option
8	Excavation 2	Website	concrete slurry, deposit, dig, general excavation, haul, interlocking sheet piling, payline, sloping, soil swell, special excavation, steel soldier piles, tieback, timber lagging	Discussing an option
9	Foundations 1	Website	building load, footing, foundation, freeze, grade beam, monolithic foundation, pier, residential, shallow foundation, spread foundation, stem wall, thaw	Discussing pros and cons
10	Foundations 2	Textbook	bearing pile, caisson, cast-in-place pile, deep foundation, drilled foundation, driven foundation, friction pile, friction plus bearing pile, pile, pile driver, sheet pile	Expressing confusion
11	Formwork 1	Advertisement	consolidation, cure, design strength, formwork, framing, lightweight, mold, prefabricated, reuse, strip, temporary	Describing progress
12	Formwork 2	Article	brace, footing form, line, modular system, permanent insulated formwork, plywood, sheathing, stay-in-place, stud, tie-spreader unit, wale, wall form	Asking about chronological order
13	Floor Plans	Website	appliance, bird's-eye-view, building layout, diagram, dimensions, fixture, floor plan, function, indicate, interior, placement, specify	Asking for more detail
14	Floors 1	Email	beam, diaphragm, floor, joist, joist connection, mudsill, parallel, platform framing, span, subfloor, support, truss	Describing a problem
15	Floors 2	Textbook	above grade, anchor, beam-and-slab, concrete floor, construction joint, cross-braced, drop panel, high-rise, lateral stability, one-way joist slab, one-way solid slab, post-tensioned, span, structural slab, tendon, two-way flat plate slab, two-way solid slab	Reacting to good news



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**CAREER  
PATHS**

**Construction I**

# **Buildings**

SAMPLE

Book

**3**

Virginia Evans

Jenny Dooley

Jason Revels



**Express Publishing**

## Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	Prints 1	Email	complex, cross section, elevation, horizontally, irregular, isometric drawing, oblique drawing, orthographic projection, plan view, section, sketch, vertically	Introducing a problem
2	Prints 2	Textbook	architect's scale, centerline, cutting-plane line, dimension line, extension line, hidden line, leader, object line, scale, scale drawing	Asking for clarification
3	Concrete Work 1	Webpage	aggregate, air entrainment, bind, cement paste, coarse aggregate, concrete, fine aggregate, heavyweight concrete, insulating concrete, lightweight concrete, normal-weight concrete, set, shrink, void	Correcting an assumption
4	Concrete Work 2	Website	air content test, cleanliness, collapse, colorimetric test, gradation, moisture test, organic impurity, shear, silt test, slump test, soundness, specific gravity, true slump, water:cement ratio	Changing the subject
5	Concrete Work 3	Website	belt conveyor, bucket, buggy, chute, countercurrent mixer, drum mixer, finish, float, mixing, place, screed, strike off, trowel, uniformity, wheelbarrow	Emphasizing a point
6	Timber Frames	Construction manual	dead load, deflection, glued-laminated timber, glulam rivet, live load, pin-type connection, shear plate, split-ring connector, timber connectors, transfer, truss plate timber	Describing uses
7	Steel Frames	Safety guidelines	anchor bolt, ASTM designation, bearing plate, bearing-type connection, bolting, column, erection mark, fillet weld, friction-type connection, gauge, girder, groove weld, member, open-web steel joist, pitch, section shape, steel frame	Confirming details
8	Concrete Frames	Website	brittle, concrete frame, coupler, cover, lap splice, mechanical splice, precast, prestressed, reinforcement, splice, tensile strength, welded splice, welded wire reinforcement, wire mesh	Stating an opinion
9	Doors and Windows	Product descriptions	automatic door, awning, bifold door, casement, double-hung, fire door, fixed, frame sash, hopper, pane, pocket door, revolving door, sliding	Describing options
10	Insulation	Work order	asbestos, batt, building envelope, glass wool blanket, insulating concrete form (ICF),insulation, loose fill, natural fiber, R-value, rigid panel, spray polyurethane foam (SPF), vapor retarder	Expressing doubt
11	Stairs	Instructions	baluster, balustrade, banister, flight, going, landing, newel, nosing, riser, riser height, spandrel,stairs, stringer, tread, tread depth	Making an apology
12	Masonry	Advertisement	bearing wall, cavity wall, curtain wall, grout, mason, masonry, masonry unit, mortar, multiwythe, single wythe, veneer	Describing benefits
13	Roofs 1	Article	drain, elements, flashing, gravel stop, gutter, parapet, rain, roof, roof deck, roof frame, roof membrane, scupper, slope, snow, vapor barrier, walk	Giving assurances
14	Roofs 2	Advertisement	eave, flat roof, gable, gambrel, hip, low slope roof, mansard, purlin, rafter, rake, shake, shed, shingle, vent	Describing attributes
15	Finishing	Email	cladding, cornice, drop ceiling, exterior finishing,finish, install, interior finishing, painting, partition, plaster, siding, tile, trim	Discussing options

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## Reading

- 2 Read the email on safety equipment. Then, complete the table using information from the email.

Situation	PPE needed
Arriving at the construction site	_____
Working with wood	_____
Using loud power tools	_____

To: r.ortiz@desertconstruction.com,  
t.jacobs@desertconstruction.com,  
p.alfonso@desertconstruction.com

From: t.klein@desertconstruction.com

Subject: Safety Equipment

Dear Site Managers,

Last week, an employee was injured. A cement block fell and broke his toes. We want to avoid these injuries.

Remind all employees to wear personal protective equipment (PPE). To enter the construction site, everyone needs **steel-toe boots**, **hard hats**, and **safety glasses** or **goggles**. Employees need to wear **leather gloves** when nailing, doing electrical work, and sanding or cutting wood. **Dust masks** or **face shields** are also essential for wood cutting. **Earplugs** are necessary when working with loud tools like jackhammers. Anyone handling a power tool must also wear **grip gloves**. **Kneepads** must be worn when working on the ground.

Finally, keep **first aid kits** on site. Make sure everyone knows where they are. If we follow these guidelines, injuries won't be a problem.

Thanks,  
Tim Klein  
Owner, Desert Construction

## Get ready!

- 1 Before you read the passage, talk about these questions.

- 1 What is some safety equipment used on a construction site?
- 2 What safety equipment protects a worker's feet?

## Vocabulary

- 3 Write a word or phrase that is similar in meaning to the underlined part.

- 1 Wear a partial face covering that protects your mouth and nose when you sand wood.  
\_ \_ \_ t \_ m \_ \_ \_
- 2 When installing floors, wear equipment that protects the knees. \_ \_ \_ \_ p \_ d s
- 3 John wore small pieces of plastic so that the noise from the machinery didn't hurt his ears.  
\_ \_ r p \_ \_ \_ \_
- 4 To avoid head injuries from falling objects, wear a helmet made of plastic or metal.  
\_ \_ r \_ \_ \_ t
- 5 Greg wasn't hurt when he dropped the wood because he was wearing shoes that have extra reinforcement at the toes.  
\_ \_ \_ \_ l - o \_ \_ \_ t s
- 6 Using some chemicals or tools requires a protective covering for your entire face.  
\_ a \_ \_ \_ h \_ \_ \_ d
- 7 Protective eyewear that shields the eyes and area around them are necessary when drilling.  
\_ \_ \_ \_ l \_ s

**4 Match the words (1-4) with the definitions (A-D).**

- 1 \_\_\_ first aid kit                    3 \_\_\_ safety glasses  
 2 \_\_\_ grip gloves                    4 \_\_\_ leather gloves

- A safety equipment that protects the hands  
 B a container that has items needed to treat a small injury  
 C protective eyewear that uses shatterproof glass  
 D protective equipment that helps people to hold things firmly

**5 Listen and read the email on safety equipment again. What do you think is the most important piece of safety equipment? Why?**

**Listening**

**6 Listen to a conversation between a manager and a construction worker. Mark the following statements as true (T) or false (F).**

- 1 \_\_\_ The man is not wearing his safety equipment.  
 2 \_\_\_ The company was fined by an inspector.  
 3 \_\_\_ The man received a written warning.

**7 Listen again and complete the conversation.**

**Manager:** Richard, where are your hard hat and safety glasses?

**Worker:** I just 1 \_\_\_\_\_.

**Manager:** Well, you need to wear them 2 \_\_\_\_\_. Otherwise, the safety inspectors can fine us.

**Worker:** I'm sorry. It's just that it's so hot 3 \_\_\_\_\_!

**Manager:** I know it is. But you could be hurt or killed 4 \_\_\_\_\_.

**Worker:** Okay. I'll put them 5 \_\_\_\_\_.

**Manager:** Thank you. This is just a verbal warning. 6 \_\_\_\_\_, it'll be a written warning.

**Worker:** I understand!

**Speaking**

**8 With a partner, act out the roles below based on Task 7. Then, switch roles.**

**USE LANGUAGE SUCH AS:**

- Where are your ... ?*  
*You need to wear ...*  
*Next time ...*

**Student A:** You are a construction site manager. Talk to Student B about:

- a piece of safety equipment
- why the person needs to wear it
- the consequences of not wearing it

**Student B:** You are a construction worker. Talk to Student A about proper personal protective equipment.

**Writing**

**9 Use the email and the conversation from Task 8 to fill out the written warning.**



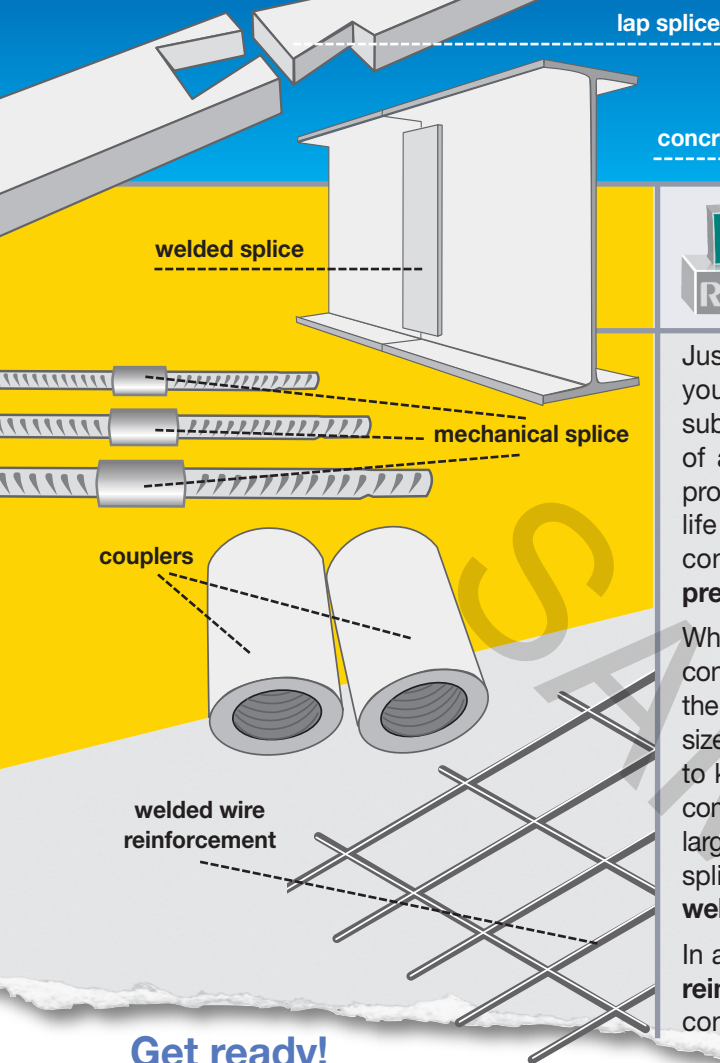
**Written Warning**

Employee name: \_\_\_\_\_

Date of incident: \_\_\_\_\_

Reason for warning: \_\_\_\_\_

Actions Taken: \_\_\_\_\_



## Reinforcing Steel in Concrete Frames

Just because your structure has a **concrete frame** does not mean you won't need steel components. Plain concrete is **brittle** and subject to serious failure. Steel **reinforcement** is an essential part of a concrete frame to improve its **tensile strength**. RZY Steel provides the reinforcing bars necessary to guarantee a long, secure life for your structure. They can be applied to either a **precast** concrete frame or one that is cast-in-place, as well as to **prestressed** concrete.

When evaluating your reinforcing steel needs, you should keep a few considerations in mind. First, there must be enough **cover** to protect the steel from the environment. Second, our steel bars come in certain sizes. You will likely need to **splice** them together on site. It is important to know the proper kind of splice for your job. A **lap splice** is very common and easy. A **mechanical splice** may be used when bars have large diameters. We can supply you with the **couplers** required for this splice. We also manufacture special steel that is well-suited to a **welded splice**.

In addition to bars, we also make **wire mesh** used in **welded wire reinforcement**. This type of reinforcement is easy to place with large concrete slabs.

### Get ready!

1 Before you read the passage, talk about these questions.

- 1 What type of reinforcement uses wire mesh?
- 2 What are some different ways to splice reinforcing steel?

### Reading

2 Read the website from a rebar and coupler manufacturer. Then, mark the following statements as true (T) or false (F).

- 1 \_\_\_ Reinforcing steel is not needed with cast-in-place concrete frames.
- 2 \_\_\_ A coupler is needed for a mechanical splice.
- 3 \_\_\_ Wire mesh works well with concrete slabs.

### Vocabulary

3 Match the words (1-8) with the definitions (A-H).

- |                     |               |                   |
|---------------------|---------------|-------------------|
| 1 ___ wire mesh     | 4 ___ splice  | 7 ___ cover       |
| 2 ___ reinforcement | 5 ___ precast | 8 ___ prestressed |
| 3 ___ coupler       | 6 ___ brittle |                   |

- A something that is placed over something else in order to hide or protect it
- B formed and cured at a plant and brought to a building site
- C breaks or snaps easily
- D a device used to splice pieces of reinforced steel consisting of two female ends
- E to permanently join pieces of reinforcing steel together
- F concrete that has had tendons added to overcome its weakness in tension
- G something that is added to something else to make it stronger
- H a material made of wire rods formed into grids with little spacing between wires, used to reinforce concrete

**4** Read the sentence pairs. Choose which word or phrase best fits each blank.

**1 concrete frame / lap splice**

- A A \_\_\_\_\_ is the most common way to join reinforcing steel together.  
 B This \_\_\_\_\_ needs to be reinforced with steel to be stronger.

**2 welded splice / welded wire reinforcement**

- A Special reinforcing steel is used because a \_\_\_\_\_ needs a lot of heat.  
 B This concrete is reinforced by a sheet of \_\_\_\_\_.

**3 tensile strength / mechanical splice**

- A Reinforcement is required to overcome concrete's lack of \_\_\_\_\_.  
 B A metal sleeve joins pieces of steel in a \_\_\_\_\_.

**5** Listen and read the website for a rebar and coupler manufacturer again. What products does the company sell?

## Listening

**6** Listen to a conversation between a contractor and a worker. Choose the correct answers.

- 1 What is the conversation mainly about?  
 A the benefits of a concrete frame  
 B why welded splices are necessary  
 C requirements for a new framing job  
 D why rebars are better than wire mesh reinforcement
- 2 Why does the client not like lap splices?  
 A They do not look good.  
 B They are too expensive.  
 C They are not strong enough.  
 D They take too long to install.

**7** Listen again and complete the conversation.

**Contractor:** The pieces we ordered are all **1** \_\_\_\_\_ segments.  
**Worker:** So we'll need to do a lot of splicing.  
**Contractor:** Right. We have a few different **2** \_\_\_\_\_ available.  
**Worker:** Well, there's always lap splicing. That's the quickest and **3** \_\_\_\_\_ way to do it, right?  
**Contractor:** Yes, but the client doesn't like **4** \_\_\_\_\_. They think it's not secure enough.  
**Worker:** That's too bad. **5** \_\_\_\_\_ instead?  
**Contractor:** Well, the client paid for larger diameter bars. They're **6** \_\_\_\_\_ mechanical splices.

## Speaking

**8** With a partner, act out the roles below based on Task 7. Then, switch roles.

**USE LANGUAGE SUCH AS:**

*Our next project will be ...*  
*We'll use ...*  
*That client doesn't like ...*

**Student A:** You are a contractor on a new concrete frame project. Talk to Student B about:

- what kind of reinforcement to use
- the client's opinion of a kind of splicing

**Student B:** You are a worker. Talk to Student A about a new concrete frame project.

## Writing

**9** Use the website and the conversation from Task 8 to write a project summary. Write about:

- the kind of project
- the need for reinforcement
- the kind of splicing that will be used





# Glossary

**add** [V-T-U8] To **add** numbers is to combine them.

**adjustable wrench** [N-COUNT-U2] An **adjustable wrench** is a wrench with an opening that can be changed in size.

**air compressor** [N-COUNT-U3] An **air compressor** is a tool that creates energy by increasing pressure on gas or electrical power and releases it in short bursts. This energy is used to power other devices.

**anchor** [N-COUNT-U4] An **anchor** is a fastener often used when screws, nails, or other fasteners are impractical or ineffective.

**bathroom** [N-COUNT-U14] A **bathroom** is a room where people use the toilet and take a shower or bath.

**bedroom** [N-COUNT-U14] A **bedroom** is a room where a person sleeps.

**bolt** [N-COUNT-U4] A **bolt** is a metal fastener with a threaded body that is held in place with a nut on the end opposite the head.

**box-end wrench** [N-COUNT-U2] A **box-end wrench** is a wrench with an enclosed opening that grasps the face of a bolt.

**brad** [N-COUNT-U4] A **brad** is a thin, small nail with a slight projection at the top on one side.

**brick** [N-COUNT-U11] **Brick** is a building material made of rectangular blocks of hardened clay.

**cement mixer** [N-COUNT-U3] A **cement mixer** is a machine that combines the components that make cement in a large circular barrel that rotates.

**center** [V-T-U7] To **center** something is to move it so that it is in the middle of an area.

**centimeter** [N-COUNT-U10] A **centimeter** is a metric unit of length equal to 1/100th of a meter.

**chalk line reel** [N-COUNT-U2] A **chalk line reel** is a tool for marking a long, straight line on a flat surface.

**check** [V-T-U7] To **check** something is to make sure it is correct.

**cinder block** [N-COUNT-U11] A **cinder block** is a lightweight building block made from concrete.

**circular saw** [N-COUNT-U3] A **circular saw** is a tool that uses a rotating metal disk with sharp teeth to cut through wood or metal.

**claw hammer** [N-COUNT-U1] A **claw hammer** is a tool used to insert nails into a wall or other object.

**come to** [PHR V-T-U8] To **come to** an amount is to add up to that amount.

**communication** [N-UNCOUNT-U13] **Communication** is sharing information with someone.

**compactor** [N-COUNT-U3] A **compactor** is a machine that bounces on the ground to compact soil.

**concrete** [N-UNCOUNT-U11] **Concrete** is a mix of cement, water, gravel, and sand used as a building material.

**confirm** [V-T-U13] To **confirm** a statement is to make sure it is true.

**consult** [V-T-U13] To **consult** someone is to ask him or her for his or her opinion or advice.

**contact** [V-T-U13] To **contact** someone is to begin exchanging messages with him or her.

**convert** [V-T-U9] To **convert** a number is to change it from a fraction into a decimal, or vice versa.

**cut** [V-T-U6] To **cut** something is to divide it with a sharp instrument such as a saw.

**decimal** [N-COUNT-U9] A **decimal** is a number with digits to the right of a decimal point, expressing part of a whole number.

**denominator** [N-COUNT-U9] A **denominator** is the bottom number of a fraction.

**depth** [N-UNCOUNT-U12] **Depth** is the distance measurement of something from its front to its back or its bottom to its top.

**dimensions** [N-PLURAL-U12] **Dimensions** are basic physical properties of an object, such as height, width, or weight.

**divide by** [V-T-U8] To **divide** one number **by** another is to split the first number into an equal number of parts.

**drill** [V-T-U6] To **drill** something is to create a hole in it by using a drill.



## Construction I

# Buildings

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ANYTIME  
ANYWHERE  
ANYHOW



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- Instant feedback on all tasks
- Progress monitoring reports
- Career-specific dialogues preparing students to use the language in real-life situations
- Glossary of terms and phrases with pictures, definitions, examples and audio



# YOUNG ADULTS & ADULTS





# YOUNG ADULTS & ADULTS

Elementary to Upper-Intermediate



## Prime Time

ELEMENTARY TO UPPER-INTERMEDIATE LEVEL  
VIRGINIA EVANS – JENNY DOOLEY

*Prime Time* is a series of five courses for young adult or adult learners of English at elementary to upper-intermediate level. The series combines active English learning with a variety of lively topics presented in themed modules.

- ▶ Stimulating, realistic dialogues featuring people in everyday situations
- ▶ Activities encouraging critical thinking as well as web research
- ▶ Writing sections containing models and development of writing skills
- ▶ Realistic pairwork and groupwork activities
- ▶ Pronunciation and Intonation sections
- ▶ Study tips to help students become autonomous learners
- ▶ Culture Corner and CLIL sections
- ▶ Text-related videos
- ▶ Public Speaking/Presentation Skills booklets to help learners become effective communicators and competent public speakers
- ▶ The Express Digibooks platform for the Workbook



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PRIME TIME	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5
Student's Book	978-1-78098-442-1	978-1-78098-445-2	978-1-78098-448-3	978-1-4715-0021-3	978-1-4715-0321-4
Student's Book with ieBook	978-1-4715-0367-2	978-1-4715-0368-9	978-1-4715-0369-6	978-1-4715-0680-2	978-1-4715-5049-2
Teacher's Book	978-1-78098-444-5	978-1-78098-447-6	978-1-78098-450-6	978-1-4715-0023-7	978-1-4715-0323-8
Workbook & Grammar with DigiBooks app	978-1-4715-6585-4	978-1-4715-6586-1	978-1-4715-6587-8	978-1-4715-6588-5	978-1-4715-6589-2
Public Speaking Skills Student's Book	978-1-4715-5272-4	978-1-4715-5391-2	978-1-4715-5447-6	978-1-4715-5449-0	978-1-4715-5451-3
Public Speaking Skills Teacher's Book	978-1-4715-5380-6	978-1-4715-5392-9	978-1-4715-5448-3	978-1-4715-5450-6	978-1-4715-5452-0
Interactive Whiteboard Software (Downloadable)	978-1-4715-9350-5	978-1-4715-9351-2	978-1-4715-9352-9	978-1-4715-9353-6	978-1-4715-9354-3

Class Audios, Tests & Teacher's Resources downloadable from [www.teachers-corner.co.uk/free-resources](http://www.teachers-corner.co.uk/free-resources)



*i Discover* is a multi-level edition of *Prime Time American English*. The course combines active English learning with a variety of lively topics presented in themed modules.

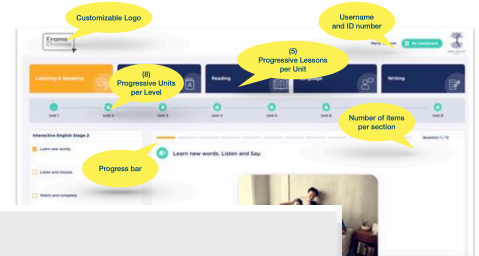
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**Beginner to Upper-Intermediate**

# Interactive English Pathways

- Interactive **progressive**, learner **responsive** (3) level program
- Aligned to international benchmarks (**CEFR: A1, A2, B1**), **TESOL, IELTS**
- Integrates international assessment preparation (IELTS, TOEFL)
- Dual implementation models: **integrated skill** modules and **independent skill-based** modules
- Integrated assessment to monitor progress and achieved learning (**diagnostic, progressive** and **cumulative** interactive assessments)
- Learning versus Assessment Mode. **Learning mode** allows for several trials regardless of number of errors and can be restricted.
- **Assessment mode** restricts the number of trials a learner can do
- **Customizable** to meet needs of individual institutes, schools and universities
- Accessed through local Learning Management System or through dedicated course platform
- Termly updates and improvements
- **Skill boxes** highlight key functions and concepts.
- **Audio and text** used to convey instructions and support learner needs and requirements.
- **Voice recognition** feature to support **pronunciation**
- **Self-paced**, learner dependent
- Instructional **Animations** and **Videos** to support independent learning
- Skill areas
  - Listening and Speaking
  - Vocabulary and Spelling
  - Reading
  - Language Functions and Grammar
  - Writing skills and sub-skills



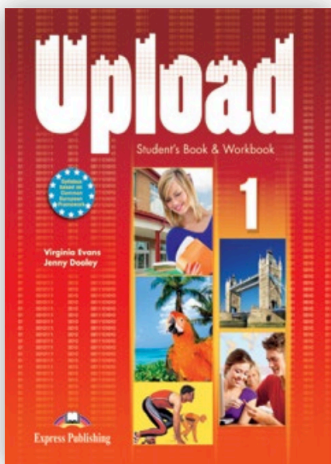
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**Beginner to Upper-Intermediate**

# Upload



BEGINNER TO UPPER-INTERMEDIATE LEVEL  
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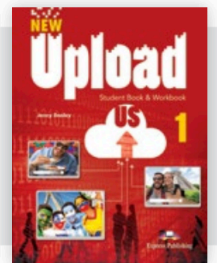


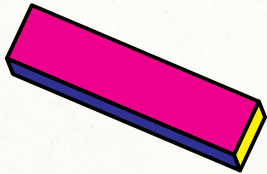
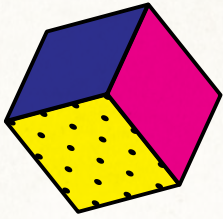
**Upload** is a series of five courses in themed modules for young adult or adult learners of English at beginner to upper-intermediate level. The series aims to develop learners' language and thinking skills.

- ▶ Realistic dialogues featuring people in everyday situations
- ▶ Development of vocabulary and grammar skills through interactive tasks
- ▶ Writing sections containing models and project work
- ▶ ICT tasks to help students research a topic further




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